

Neighbourhood Life + Global Style

Neighbourhood Seeing red Life Rosy cheeks Style Fireworks

Music Ruby rockers Culture Brick city + The Fashion Special



The red album

8 The contributors

# It's a Word's world

ANTOINE GHUISOLAND graphic design intern



SIMON-PIERRE TOUSSAINT stylist



**BRECHT VANDENBROUCKE** illustrator



Мемумон



**Pages** 40 — 49

#### About

Currently completing his final year in graphic design at HEAJ, Antoine keeps busy designing flyers, working on his personal exhibitions, helping with his great-grand-father's exhibition at Botanique (see page 11), and interning at The Word.

## Task

Antoine has helped out with everything from drafting presentations and designing our annual greeting card, to spreading The Word out on distribution rounds.

Quote

"Sorry I'm late again..."

# About

Since recently graduating with honours from Antwerp's fashion academy, Simon-Pierre has been splitting his time between styling editorials, staging installations and launching his own label, Dearest.

### Task

Simon-Pierre's avant-garde and bold aesthetic, a mix of emerging and established style, proved to be the perfect tone for this edition's colour-splashed fashion feature.

#### Quote

"Red. It forbids, excites, punishes, underlines, alerts and stands out."

**Pages** 78 - 79

#### About

A young illustrator and proud Belgian, Brecht sketches every day, in a trademark style that features his bitingly sardonic humour in magazine illustrations or painstakingly detailed spreads.

### Task

For this edition, we asked him to give Wally the Brecht treatment, transposing our cherished comic hero in a dark world of strange settings and twisted tales.

#### Quote

"You may rest when I'm dead."

brechtvandenbroucke.blogspot.com

photographers

Pages 88 - 93

## About

Mother (Marilène Coolens) and daughter (Lisa De Boeck) duo Memymom sees photography as a leap through the rabbit hole: whether making a statement, taking their revenge against life or simply creating beauty (and the beast).

### Task

For this Portfolio, the ladies imagined something of a Lynchesque intrigue following a mysterious lipstick trail.

#### Quote

"It was a nice stay in the Red Room (all the rest is yours to fantasise about)."

memymom.com

# Lip reading

Agatha Christie with a Lynchesque twist. Part crime story, part lipstick trail.

Photographers Мемумом



Culture 89

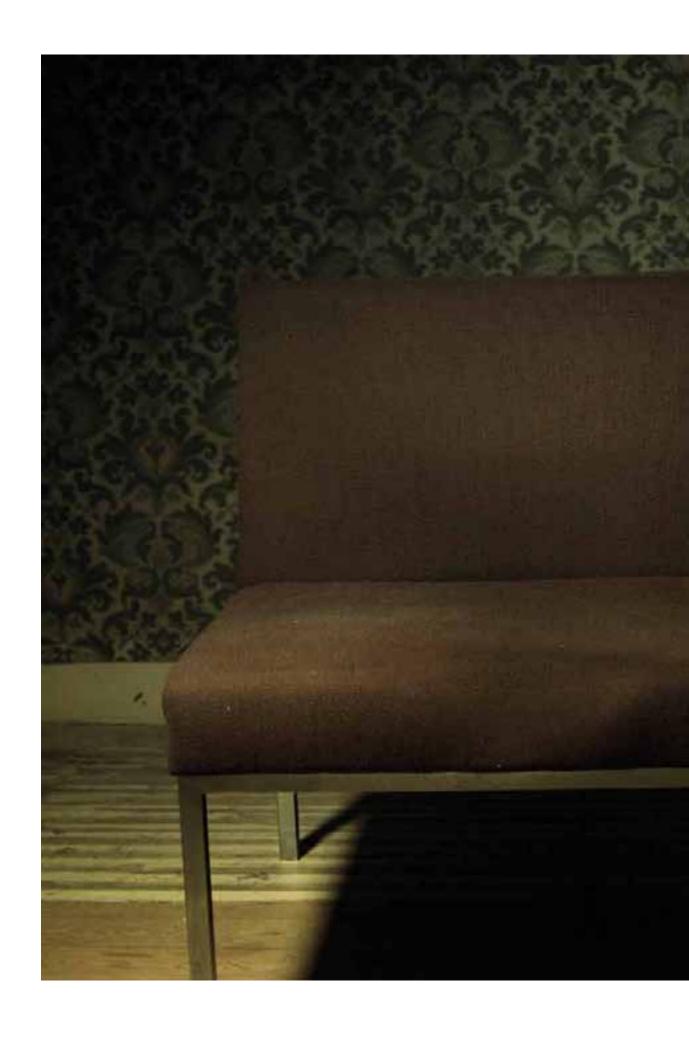








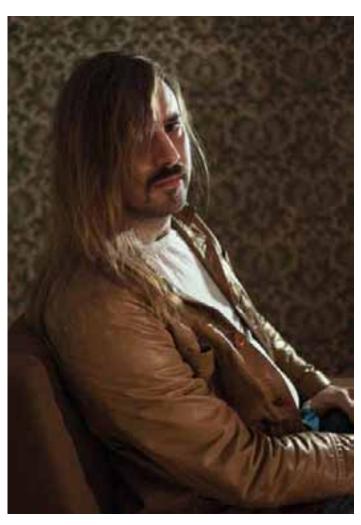
90 The portfolio



Culture 91

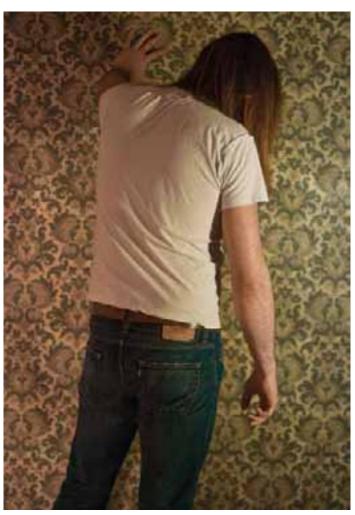


92 The portfolio









Culture

93

