



SOMEWHERE UNDER THE RAINBOW

Photographed by memymom

(2016 - 2018)

In full creation of their third chapter “Somewhere under the Rainbow 2016-2021,” Lisa De Boeck (me) and Marilène Coolens (mymom) feel the need to unleash some of the images they have made up till now.

Although they are known for their “semi-staged dreamscapes” — portraits that seemingly accidentally record moments in a hyper-realistic world and deal with metamorphosis, personal identity and the bond between mother and daughter — this formula is supplemented with current themes, as memymom opts for plurality and an extension of their repertoire in this new collection.

By deepening the themes of their works in international settings (Brussels and California) and digitally styling them, a complex but engaging series of portraits was made. Like a movie that is condensed to a single frame but exudes the depth and meaning of a drawn-out story, without ever losing the unique value of their mother-daughter’s perspective.









EXIT





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